



**carbon  
responsible™**

# Carbon Emissions Report

## The Marketing Practice (UK) Limited

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**DATE ISSUED**

10.11.23

**DATE RANGE**

01.01.23 to 30.06.23

# Summary

**Total tonnes of CO2e emissions from all data provided:  
84.92**

## Scope 1 emissions summary

**Total tonnes of CO2e 0.00**

Scope 1 emissions are all the emissions that are derived from direct combustion of fuel, e.g., in company vehicles, plant and machinery. This includes use of gas or heating oil for premises where relevant and leased, as well as fully owned vehicles and plant.

## Scope 2 emissions summary

**Total tonnes of CO2e 21.54**

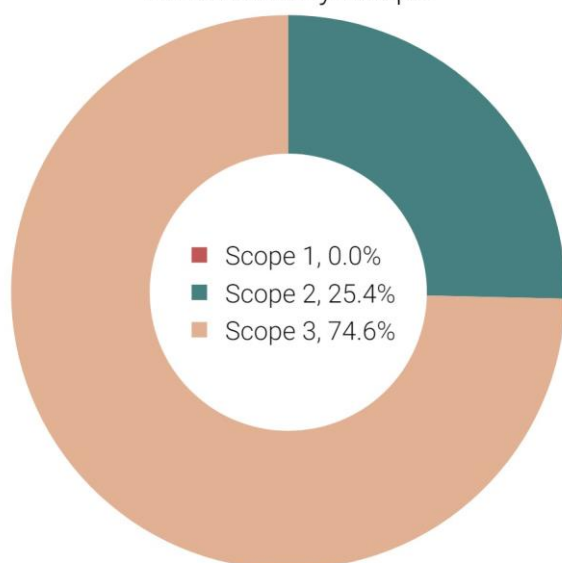
Scope 2 emissions are those derived from purchased heat, steam or electricity. Most commonly for companies this is electricity. This does not include transmission and distribution emissions for electricity, which are a Scope 3 value.

## Scope 3 emissions summary

**Total tonnes of CO2e 63.38**

Scope 3 emissions are all indirect emissions generated from the use of purchased services, such as business travel, freight and all emissions not specifically covered in Scope 1 and Scope 2 categories.

Emissions by Scope



**Total revenue £(m)**

-

**Carbon intensity; tonnes of CO2e per £100,000.**

-

**Total FTE**

-

**Carbon intensity; tonnes of CO2e per FTE.**

-

### Details

The above CO2e values were calculated using the DEFRA/BEIS methodology and conversion factors for carbon measurement by Carbon Responsible Ltd.

All values are returned as tonnes of CO2e, Carbon Dioxide equivalent.

Scopes 1 & 2 form part of the UK business reporting requirements for corporate emissions.

Scope 3 impacts are currently optional for companies requiring mandatory reporting.

For further support, information and resources on carbon emissions measurement and reporting:

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## Summary of emissions

Totals		
Scope 1	tCO2e	Energy in kWh
Stationary Fuel	-	-
Mobile Fuel	-	-
Refrigerant	-	-
<b>Total Scope 1</b>	<b>-</b>	<b>-</b>
Scope 2	tCO2e	Energy in kWh
Electricity	21.54	81,549
Owned Electric Vehicles	-	-
<b>Total Scope 2</b>	<b>21.54</b>	<b>81,549</b>
Scope 3	tCO2e	Energy in kWh
Third Party Fuel	1.17	4,735
Water	0.03	-
Waste	0.14	-
Material Use	-	-
Hotel	1.66	-
Freight	-	-
Travel	53.48	-
Supply Chain	-	-
Transmission and Distribution (Fuel and/or Elec)	1.75	-
Well-to-Tank (Fuel and/or Elec)	5.15	-
Employee Commuting	-	-
Other	-	-
<b>Total Scope 3</b>	<b>63.38</b>	<b>4,735</b>
<b>Total Emissions</b>	<b>84.92</b>	<b>86,284</b>

## Emissions by Source

